

PUDAEL ZIKRI

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OBJECTIVE

A highly driven Informatics Engineering student combining a solid foundation in Full-stack Web Development and Computational Intelligence with practical tech-entrepreneurial experience. Proven ability to bridge scalable technical development with sophisticated, user-centric UI/UX design and strategic product management. Recognized for strong communication skills and leadership as a university teaching assistant and technical mentor. Eager to leverage this multi-disciplinary blend of engineering execution, premium design vision, and business acumen to build impactful applications within the Apple ecosystem.

WORKING EXPERIENCE

DNE Devs (Digital Agency), Mataram

Dec 2025 – Present

Founder & Lead Developer

- Established a digital agency and successfully delivered tailored web solutions for 3 professional clients across legal consultancy, travel, and transportation sectors.
- Architected and deployed live corporate web applications including sachilombokconsultant.com, goexplorelombok.com, and sewamobildilombok.com.
- Managed end-to-end project lifecycles, from initial client negotiations and requirement gathering to full-stack development and deployment.

Pearlluxe Lombok, Mataram

Aug 2025 – Present

Founder & Digital Strategist

- Formulated and launched an e-commerce platform (pearlluxelombok.com) specialized in high-end Indonesian South Sea pearls.
- Designed a luxury minimalist UI/UX interface aligned with premium brand standards to enhance user engagement.
- Implemented targeted search engine optimization (SEO) strategies to drive organic traffic and capture wholesale international inquiries.

CV Setia Megah Rasindo (Setia Group), Mataram

Jan – Feb 2026

Web Developer Intern

- Designed and engineered the official corporate website (setiagroupindonesia.com) from scratch to enhance the firm's digital brand presence.
- Developed and integrated a custom administrative panel for efficient back-end event schedule and company data management.
- Optimized website responsiveness using Tailwind CSS and improved organic search visibility through strategic SEO implementation.

Dinas ESDM Provinsi NTB, Mataram

Aug – Oct 2025

Web Developer Intern

- Collaborated within a development team of three to upgrade the official provincial government website during the semester break.
- Developed and implemented interactive form features and robust news management modules to improve public data accessibility.

EDUCATION

University of Mataram, Mataram

Aug 2023 – Present

Bachelor of Science, Informatics Engineering

GPA 3.95 of 4.00

ACHIEVEMENTS

- PT Ravexa Kreasi Indonesia**, Mataram Feb 2026
Registered Founder
- Officially registered a personal company (Perseroan Perorangan) through Direktorat Jenderal AHU to establish a legal framework for independent digital services.
- AI Soil Fertility Predictive System**, Streamlit Deployment Dec 2025
Developer and AI Researcher
- Engineered and deployed an end-to-end Neural Network classification model using PyTorch to predict soil fertility levels based on 18 environmental and nutritional parameters.
 - Developed an interactive web application using Streamlit and Plotly to provide real-time data visualizations, probability distributions, and automated agricultural recommendations.
- Web Design Competition Technoversary**, HIMA TI FKOM Universitas Kuningan Nov 2025
Participant
- Competed in a team of three to design and build an innovative web application under strict evaluation guidelines

LEADERSHIP ACTIVITIES

- Algorithms & Data Structures**, Teaching Assistant, University of Mataram Sep - Dec 2025
- Appointed by the Informatics Engineering department to facilitate weekly laboratory sessions, mentoring students on complex logical implementations, Linked Lists, Trees, and Sorting Algorithms.
 - Evaluated assignments and provided constructive code reviews to improve students' debugging skills.
- Database Systems**, Technical Mentor, University of Mataram Sep - Nov 2025
- Guided peer learning groups in mastering relational database management systems, SQL execution, and schema optimization.
- Full-Stack Web Development**, Workshop Technical Mentor, LPE Space & HMIF FT-UNRAM Aug - Oct 2025
- Served as a Technical Mentor for the intensive "DevPath: Merintis Perjalanan Web Developer dari Nol" workshop, guiding participants in building fundamental full-stack web development skills.
- Algorithm & Programming**, Technical Mentor, University of Mataram Feb - May 2025
- Mentored computer science peers to strengthen their programming foundations, control structures, and fundamental logic.
- Informatics Anniversary Event**, Committee Member, Mataram Mar - Jul 2025
- Collaborated within a committee team to plan, coordinate, and execute logistics for the department's large-scale annual anniversary celebration.

SKILLS & CERTIFICATIONS

- Belajar Dasar AI**, Dicoding Indonesia Dec 2025
- Meniti Karier sebagai Software Developer**, Dicoding Indonesia Apr 2025
- TOEFL Preparation Completion Certificate**, Kelas TOEFL Apr 2025
- Responsive Web Design**, FreeCodeCamp Jul 2022
- Technical & Software Engineering:** C++, Java, Kotlin, PHP, JavaScript, Python, HTML5, CSS3, Tailwind CSS, Bootstrap, SQL, MySQL, Artificial Neural Networks, Search Engine Optimization, Mobile Development, Web Hosting & Deployment.
- Design, Business & Tools:** SEO Strategy, Business Development, Git, GitHub, Android Studio, Visual Studio Code, Postman, Draw.io Software Diagramming, Antigravity, n8n Automation.